



Iowa Clean Air Choice™ Team

The Iowa Clean Air Choice Team a coalition of organizations that support the use of clean and renewable energy in Iowa.



The **American Lung Association of Iowa** recognizes and promotes renewable energy due to the environmental health benefits. E85 and biodiesel are cleaner-burning choices that can result in lower emissions of harmful tailpipe pollution and greenhouse gas emissions – translating to cleaner air for everyone to breathe. The American Lung Association works with fuel retailers, which choose to provide E85 and/or biodiesel to consumers, to plan and execute grand opening celebrations and associated consumer education and media. For more about making a Clean Air Choice, contact **Jessica Zopf** at 515-664-7341. <http://www.CleanAirChoice.org>.



The **General Motors (GM) Corporation** manufactures more than a dozen E85-capable flex-fuel vehicles (FFVs) as well as diesel engines. GM is well known for its recent “Live Green Go Yellow” campaign and they have become the leading marketer of FFVs. For more information about GM and their biofuels program, contact **Mark Oberkircher** at 515-727-1703. <http://www.livegreengoyellow.com>



Iowa Farm Bureau was born in 1918 out of a need for farmers and rural citizens to help agriculture assume its place in a stable economy. Renewable energy is one way to combine what Iowa ‘knows’ with what Iowa ‘grows.’ Research shows that consumers believe renewable energy can help reduce our nation’s dependence on foreign oil. That is why the IFBF developed the “Join the Ride Iowa” campaign, to educate Iowans and the nation about the role that Iowa agriculture plays in renewable energy. For more information, visit: <http://www.JointheRideIowa.org> or <http://www.iowafarmbureau.com>.



Kum & Go is a pioneer in biofuels, offering E-85 and other alternative fuel options to its customers for more than 10 years. The company takes pride in being an active member of the renewable fuels industry. Kum & Go has more E-85 locations than any other fuel retailer in the state, and last year alone the company reduced its fossil fuel dependency by more than 14.5 million gallons. For more information, visit: <http://www.kumandgo.com>



The **Iowa Renewable Fuels Association** brings together Iowa ethanol and biodiesel producers to foster the development and growth of the state’s renewable fuels industry through education, promotion and infrastructure development. IRFA is committed to maintaining Iowa’s leadership position in ethanol and biodiesel production as well as expanding renewable fuel availability to the general public. For more information about Iowa Renewable Fuels Association, contact **Lucy Norton** at 515-252-6249. <http://www.IowaRFA.org>



The **Iowa Corn Promotion Board** has been educating the public about fuel ethanol for 30 years. They use a variety of strategies to educate consumers and to dispel myths about E85 and ethanol, in general. As part of the Iowa Clean Air Choice Team, the Iowa Corn Promotion Board has financially supported many of the E85 station promotions and will continue to support and promote E85 as an important economic benefit and tool for Iowa. For more about the Iowa Corn Promotion Board, contact **Shannon Textor** at 515-225-9242. <http://www.IowaCorn.org>



Petroleum Marketers and Convenience Stores of Iowa (PMCI) is a non-profit state trade association serving the needs of independent (NOT MAJOR OIL OWNED OR OPERATED) petroleum distributors, gasoline retailers and convenience store owners throughout the state of Iowa. While PMCI helps maintain a competitive business environment that will encourage growth of independent petroleum marketers, PMCI and its members have been promoting the use and sale of renewable fuels. For more information, contact **Dawn Carlson** at 515-224-7545 or visit: <http://www.pmcofiowa.com>



The **Iowa Soybean Association (ISA)**, in collaboration with the National Biodiesel Board, was instrumental in the early days of biodiesel industry development and continues that commitment today. Overall, ISA, other state soybean associations, and the national soybean check-off have invested over \$50 million in biodiesel research and development. Major goals of ISA include maintaining Iowa’s leadership in biodiesel production, distribution and quality. For more information on the Iowa Soybean Association and Soy Biodiesel contact **Val Plagge** at 515-251-8640. <http://www.iasoybeans.com> <http://www.soybiodiesel.com>



The **National Ethanol Vehicle Coalition** is a non-profit membership organization that serves as the nation’s primary advocacy group for promoting the use of 85% ethanol as a form of alternative transportation fuel. NEVC provides support to individual states to promote E85 use and continues to educate the public about the many benefits of E85. For more on NEVC activities and services, contact **Michelle Kautz** at 1-877-485-8595. <http://www.E85Fuel.com>